

Collective action for sustainable development: Navigating the labyrinth

JANUARY 2017



**BUSINESS &
SUSTAINABLE
DEVELOPMENT
COMMISSION**

The BSDC is creating a database of collective action initiatives which have impact in sustainable development

- i. This document is a simple guide aimed at showcasing some of the most dynamic public-private collective action initiatives which are aimed at delivering the Global Goals*
- ii. It covers the four systems identified in the BSDC report 'Better Business, Better World' (Health, Food, Energy & Materials and Cities & Mobility). It also covers Capital Markets (in terms of sustainable finance)
- iii. This work will be expanded upon in Q1 2017 and will include more detail and more sectors; a database will be available on the BSDC website
- iv. The WEF, the WBCSD, UNGC and ICC all provide comprehensive cross-sectoral platforms, with local and regional chapters for shaping better markets and strengthening corporate citizenship



* There are many collective action initiatives. The following slides are examples of well performing initiatives; they are not completely exhaustive and do not show all collective action initiatives in these systems

Collective action in the Health system

Not exhaustive

Organisation name	GAVI Alliance	Global Health Workforce Network (previously GHW Alliance from 2006-2016)	The Global Fund	Every Woman, Every Child (EVEC)	Medicines for Malaria Venture (MMV)	Uniting to Combat Neglected Tropical Diseases
Objective(s)	Create equal access to new & underused vaccines / immunisation for children living in the world's poorest countries	Share best practices and foster accountability on Human Resources for Health (HRH) goals as linked to UN SDGs and universal health coverage goals	Accelerate the end of AIDS, tuberculosis and malaria as epidemics	Improve the health of women, children and adolescents everywhere, and promote the Global Strategy for Women's and Children's Health	Reduce burden of malaria in disease-endemic countries by discovering, developing & delivering new, effective & affordable antimalarial drugs	Support achievement of the WHO 2020 goals in respect to 10 Neglected Tropical Diseases (NTDs)
Members	Hundreds of members from industrialised and developing country governments, civil society, pharmaceutical companies, and academic bodies	Over 400 members from professional associations, labour unions, private sector, civil society, NGOs, academic institutions, foundations	Hundreds of members and implementing partners from government donors, private sector, NGOs and civil society	Over 300 organisations having made commitments to advance the Global Strategy for Women's and Children's Health via EWEC	400 partners in > 50 countries from private sector, public sector, NGOs and clinical centres	Private sector, international organisations, public sector
Select achievements	In 2015 alone, over 65 million children were immunised with GAVI-supported vaccines	Promotion of high-level dialogue on HRH in multiple forums at global and regional levels	There are 1/3 fewer deaths from AIDS, TB and malaria where the Global Fund invests	In 49 priority countries there have been 870 000 new health workers and a 25% increase in skilled birth attendance	Thanks to MMV, at least 9 new medicines entered clinical development prioritising eradication of malaria	Delivered 1.1 billion treatments in 2014 and donated 2.4 billion tablets from pharmaceutical companies in 2015
Funding (data where available)	In 2015, GAVI'S committed funding over \$1.4 billion (via innovative finance and direct contributions)	Funding from member and partner organisations	\$33 billion cumulative and fully paid contributions by 2015 (since 2002)	Over 40 countries and over 120 multi-stakeholder partners have committed over \$45 billion	Total funding received/pledged from 1999 to 2020 is \$893 million	Over \$785 million to be provided by 2020
Contact / membership info	info@gavi.org	http://www.who.int/workforcealliance/members_partners/join/en/	privatesector@theglobalfund.org, info@theglobalfund.org	http://www.everywomaneverchild.org/about/frequently-asked-questions/	http://www.mmv.org/about-us/contact-us	http://unitingtocombatntds.org/join-us

SOURCE: SYSTEMIQ, BUSINESS & SUSTAINABLE DEVELOPMENT COMMISSION. ALL DATA FROM ORGANISATION WEBSITES OR ANNUAL REPORT.

Collective action in the Food and Agriculture system (1)

Not exhaustive

Organisation name	Global Alliance for Improved Nutrition (GAIN)	Global Agribusiness Alliance (GAA)	Sustainable Agriculture Initiative Platform (SAI)	New Vision for Agriculture (NVA)	New Alliance for Food Security and Nutrition
Objective(s)	Build alliances between governments, business and civil society to find and deliver solutions to the complex problem of malnutrition	Coordinate collaborative sector level approach to improve rural livelihoods, mitigate impact of climate change, sustainably manage natural capital, contribute to global food and nutrition security and accelerate SDG progress	Facilitate sharing of knowledge and best practices to support development and implementation of sustainable agriculture practices throughout food value chain	Harness power of agriculture to drive food security, environmental sustainability and economic opportunity	Share a public and private sector commitment to achieve sustained inclusive, agriculture-led growth in Africa
Members	Civil society, government, academia, business, international organisations (e.g. UNICEF), innovative finance organisations	Private-sector alliance made up of 41 agribusiness organisations from across value chain (food and non-food crops)	Over 90 members who are stakeholders throughout the food value chain	32 companies lead 350 organisations across private sector, government, international organisations, civil society and farmer associations	Multiple African country governments, private sector, civil society organisations and development partners
Select achievements	From July 2014 to June 2015, GAIN reached an estimated 845 million people through its programs	Formation of GAA was very recent (Sept 2016)	Launch of new Principles for Sustainable Beef Farming in 2013, the most complete guidelines developed for beef production to date	Over 3.6 million smallholder farmers reached to date	Private investments reached 8.2 million smallholders and created more than 21,000 jobs in 2014, over half of which were for women
Funding (data where available)	Funding from governments and donor agencies	Funding from member and partner organisations	Funding from member and partner organisations	Funding from governments and donor agencies, over \$10 billion in investment commitments	As of 10 May 2014, 10 countries had committed \$8 billion
Contact / membership info	http://www.gainhealth.org/contact/	http://globalagribusinessalliance.com/membership/	http://www.saiplatform.org/join-sai-platform/become-a-member	https://www.weforum.org/projects/new-vision-for-agriculture	https://new-alliance.org/faq

SOURCE: SYSTEMIQ, BUSINESS & SUSTAINABLE DEVELOPMENT COMMISSION. ALL DATA FROM ORGANISATION WEBSITES OR ANNUAL REPORT.

Collective action in the Food and Agriculture system (2)

Not exhaustive

Organisation name	Tropical Forest Alliance 2020	CocoaAction	Roundtable on Sustainable Palm Oil (RSPO)	Consumer Goods Forum (CGF)
Objective(s)	Reduce tropical deforestation associated with sourcing commodities like palm oil, soy, beef, paper and pulp. Envisions success through a series of multi-stakeholder initiatives	Align world's leading cocoa & chocolate companies, origin governments, and key stakeholders on regional priority issues in cocoa sustainability. CocoaAction convenes the sector to leverage scale and efficiency through collaboration	Unite stakeholders from the palm oil industry to develop and implement global standards for sustainable palm oil	Pursue positive change to benefit shoppers, consumers & the world - without impeding competition
Members	36 civil society organisations, 14 country governments, 37 private sector companies	World Cocoa Foundation members: Barry Callebaut, Blommer, Cargill, Ferrero, Hershey, Mars. Incorporated, Mondelēz International, Nestlé, and Olam	2,500 members from oil palm producers, processors or traders, consumer goods manufacturers, retailers, banks/investors, and environmental and social non-governmental organisations (NGOs)	400 retailers, manufacturers, service providers, and other stakeholders across 70 countries
Select achievements	E.g. Africa Palm Oil initiative which targets implementation of regional principles for responsible palm oil development in West and Central Africa	CocoaAction made substantial progress on designing supply and delivery models for distribution of improved planting material	All members have committed to produce, source and/or use sustainable palm oil certified by the RSPO	Agreed resolutions to achieve zero-net deforestation by 2020 and halve food waste of each of its 400 members by 2025
Funding (data where available)	Funding from member and partner organisations	Funding from member and partner organisations	Funding from member and partner organisations	Funding from member and partner organisations
Contact / membership info	To become a partner, contact TFA 2020 Secretariat associate, Shawn Walker from Meridian Institute via email at shawnwalker@merid.org	http://www.worldcocoafoundation.org/about-wcf/cocoaaction/	http://www.rspo.org/members/apply	http://www.theconsumergoodsforum.com/member-benefits/how-to-become-a-member

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Collective action in the Energy, Metals & Mining system (1)

Not exhaustive

	Energy				
Organisation name	Energy Transitions Commission (ETC)	Oil and Gas Climate Initiative (OGCI)	World Energy Council (WEC)	World Future Energy Summit (WFES)	Sustainable Energy for All
Objective(s)	Identify pathways for change in our energy systems to ensure both better growth and a better climate	Use collective resources to accelerate actions that mitigate GHG emissions from oil & gas industry's operations, whilst still meeting the world's energy needs	Promote an affordable, stable and environmentally sensitive energy system for the greatest benefit of all	Event/exhibition to advance the use of renewable energy, energy efficiency and clean technology	Empower leaders to broker partnerships and unlock finance to achieve universal access to sustainable energy
Members	29 Commissioners from different sectors and geographies	Led by the CEOs of 10 oil and gas member companies	Network is active in over 90 countries and is made up of over 3000 organisations (7% government, 38% business, 25% experts, 30% other)	In 2016, the WFES exhibition brought together 600 companies from 32 countries and more than 30,000 attendees from 150 countries	70 governments, companies, institutions, financiers, development banks, unions and communities, entrepreneurs and civil society
Select achievements	Entering a 4 month consultation period with private and public stakeholders, based on initial findings	20% less combined greenhouse gas emissions (GHGs) from the companies' operations since 2005	Recently launched a report at COP22 which highlights significant achievements in energy efficiency despite recent global economic crisis	Celebrating 10 years of exhibition bringing together government leaders, private sector, entrepreneurs, policymakers and multiple other energy stakeholders	Expediting creation of a tracking tool to chart in improving access to sustainable energy global progress over the years leading to 2030
Funding (data where available)	Funding from member and partner organisations	In Nov 2016, member companies announced investment of \$1 billion over the next decade to accelerate development of innovative technologies to reduce GHGs	Funding from international development agencies	Funding from member and partner organisations	Funding from member and partner organisations
Contact / membership info	http://www.energy-transitions.org/contact-us	contact@oilandgasclimateinitiative.com	https://www.worldenergy.org/contact/	http://www.worldfutureenergysummit.com/contact-us#/	Info@SEforALL.org

SOURCE: SYSTEMIQ, BUSINESS & SUSTAINABLE DEVELOPMENT COMMISSION. ALL DATA FROM ORGANISATION WEBSITES OR ANNUAL REPORT.

Collective action in the Energy, Metals & Mining system (2)

Not exhaustive

Metals and Mining

Organisation name	International Council on Mining and Metals (ICMM)	Extractive Industries Transparency Initiative (EITI)	Responsible Mineral Development Initiative	Voluntary Principles on Security and Human Rights	Initiative for Responsible Mining Assurance (IRMA)	Business and Biodiversity Offsets Program (BBOP)
Objective(s)	Identify common challenges and establishing a safer and more sustainable industry	EITI is a global standard to promote the open and accountable management of oil gas and mineral resources	Increase recognition of mining's potential role in development	Set of principles to guide oil, gas and mining companies in running operations that respect human rights	Improve ESG performance of mining operations through development of best practice standards and implementation	Test and develop best practice on biodiversity offsets and conservation banking worldwide
Members	23 of world's leading mining & metals companies as well as 34 national and regional mining associations and global commodity associations	49 implementing countries, supported by a coalition of government, companies, and civil society	Mining companies, NGOs and governments in 13 countries	28 multinational oil, gas, and mining companies, 10 governments, 10 international NGOs, 8 other mining stakeholders	Mining companies, jewellery retailers, environmental and human rights non-profits, organisations representing affected communities, labour organisations	80 leading organisations and individuals including companies, financial institutions, government agencies and civil society organisations
Select achievements	Position statement on water stewardship in Jan 2017 which binds ICMM members to apply transparent water governance/management	EITI disclosure requirements create publicly accessible available information on resource management	Creating summary guidance of key challenges for mineral stakeholders in to pursue developmental goals	Helps members companies to develop systems for reporting and investigating allegations of human rights abuses	IRMA is designing a Responsible Mining Assurance System package with six integrated elements	Developed set of Principles and a Standard for best practice biodiversity offsets through on-the- pilot project experiences
Funding (data where available)	Funding from member organisations	N/A	WEF - affiliated	N/A	N/A	Funding from member and partner organisations
Contact / membership info	https://www.icmm.com/en-gb/footer/contact-us	secretariat@eiti.org	https://www.weforum.org/reports/responsible-mineral-development-initiative	VoluntaryPrinciples@foleyhoag.com	http://www.responsiblemining.net/responsible-mining/	http://bbop.forest-trends.org/pages/contact_us

SOURCE: SYSTEMIQ, BUSINESS & SUSTAINABLE DEVELOPMENT COMMISSION. ALL DATA FROM ORGANISATION WEBSITES OR ANNUAL REPORT.

Collective action in the Cities & Mobility system (1)

Not exhaustive

Cities

Organisation name	Global Platform for Sustainable Cities (GPSC)	100 Resilient Cities	Coalition for Urban Transitions	C40
Objective(s)	Create a collaborative knowledge platform for cities, networks and institutions to advance the urban sustainability agenda	Supports adoption and incorporation of a view of resilience that includes not just natural shocks (earthquakes, fires, floods) but also other stresses	Support decision makers to unlock power of cities for enhanced national economic, social, and environmental performance to reduce the risk of climate change	Network of world's megacities committed to addressing climate change - C40 supports cities to collaborate, share knowledge and drive meaningful action
Members	27 participating cities across 11 countries, and multiple private & public sector organisations to support with implementation	100 cities and multiple private & public sector organisations to support with implementation	Global Commission on the Economy and Climate, think-tanks, research institutions, city networks, international organisations, infrastructure providers, strategic advisory companies and business leaders	C40's global network consists of 80+ megacities (represents > 600 million urban citizens), and strategic partners (think tanks and public/private sector)
Select achievements	Formation of GPSC was very recent (March 2016)	Giving 100 cities support and access to financial, professional and technical support to become resilient	Help urban areas to achieve the Paris climate goals	75% of C40 cities are taking new, better or faster climate actions as a result of participating in C40 networks
Funding (data where available)	The GPSC is designed as part of the Sustainable Cities Integrated Approach Pilot which has \$150 million funds available	Funded by the Rockefeller Foundation	Funding from member and partner organisations	Funding from member and partner organisations
Contact / membership info	http://www.worldbank.org/en/topic/urban-development/brief/global-platform-for-sustainable-cities	http://www.100resilientcities.org/pages/contact/contact-us#/-/_/	http://www.coalitionforurbantransitions.org/home/contact-us	http://www.c40.org/contact

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Collective action in the Cities & Mobility system (2)

Not exhaustive

Mobility

Organisation name	EMBARQ at World Resources Institute	Partnership for Clean Fuels and Vehicles (PCFV)	Sustainable Shipping Initiative	Partnership on Sustainable Low Carbon Transport (SLoCaT)	Global Road Safety Partnership
Objective(s)	Catalyse environmentally, socially, and financially sustainable urban mobility solutions to improve quality of life in cities	Promote cleaner fuels and vehicles in developing and transition countries	Achieve a vision of a shipping industry that is both profitable and sustainable by 2040	Promote integration of sustainable transport in global policies on sustainable development and climate change	Create multi-sector road safety partnerships that are engaged with front-line good practice road safety interventions in countries and communities throughout the world
Members	Connects more than 200 experts in Brazil, China, India, Mexico, Turkey and the United States	72 organisations representing developed and developing countries, fuel and vehicle industries, civil society, and leading world experts	19 leading companies from across the industry and around the world with NGOs Forum for the Future and WWF	Multi-stakeholder partnership of over 90 organisations (governments, development banks, NGOs, private sector, academia). Supported by the SLoCaT Foundation	Development agencies, governments, businesses and civil society organisations.
Select achievements	Began public consultation process on traffic congestion mitigation in Beijing	Work on the global phase-out of leaded petrol; in large part due to their work there are less than 20 countries around the world still using leaded petrol	In 2016, SSI launched its Roadmap; a set of key milestones and priorities to be met to create a sustainable shipping industry by 2040	Contributed to COP22 declaration on accelerated action on adaptation in transport	Building capacity of city level road safety stakeholders in South America
Funding (data where available)	Funding from various organisations	Funding from member and partner organisations	Funding from member and partner organisations	Funding from member and partner organisations	Funding from member and partner organisations
Contact / membership info	http://www.wriroscities.org/about/contact	pcfiv@unep.org	info@ssi2040.org	http://www.slocat.net/contact-us	http://www.grsproadsafety.org/partners/types

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Collective action in the Capital Markets system - sustainable finance (1)

Not exhaustive

Organisation name	Principles for Responsible Investment (PRI)	Sustainable Stock Exchanges Initiative (SSE)	Global Impact Investing Network (GIIN)	Equator Principles (EP)
Objective(s)	Work to understand investment implications of ESG factors and support its investor signatories in incorporating them into decisions	Explore how collaboration between investors, regulators, and companies can enhance corporate transparency on ESG issues	Accelerate development of impact investing industry by building critical infrastructure and supporting activities that help advance the development of impact investing industry	The Equator Principles (EPs) are a risk management framework to provide a minimum standard for risk decision-making
Members	Signatories include asset owners, investment managers and professional service partners	58 national-level stock exchanges	Asset owners, asset managers, professional service partners	88 financial institutions in 37 countries have adopted the EP
Select achievements	New engagement in 2015 attracted 96 signatories and \$11 trillion in assets	12 exchanges currently incorporate reporting on ESG into their listing rules and 15 provide formal guidance to issuers	Publication of multiple public resources which provide training on and standardise impact investing principles	Multilateral development banks and export credit agencies increasingly drawing on same standards as the Equator Principles (EP)
Funding (data where available)	N/A	N/A	N/A	N/A
Contact / membership info	https://www.unpri.org/about/becoming-a-signatory	http://www.sseinitiative.org/sse-partner-exchanges/become-a-partner-stock-exchange/	info@thegiin.org	http://www.equator-principles.com/index.php/adoption/applicability-membership

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Collective action in the Capital Markets system - sustainable finance (2)

Not exhaustive

Organisation name	Catalytic Finance Initiative	FSB Taskforce for Climate-related Financial Disclosures (FSB TCFD)	Insurance Development Forum (IDF)	UNEP Finance Initiative (UNEP FI)	Prince's Trust (A4S)
Objective(s)	Direct \$8 billion in total commitments toward high-impact sustainable investments	Develop voluntary, consistent climate-related financial risk disclosures for use by companies in providing information to financial stakeholders	Optimise use of insurance to build resilience and protection for communities, businesses, and public institutions vulnerable to disaster and associated economic shocks	Promote sustainable finance, encourage country-level dialogue between finance stakeholders and promote financial sector involvement in global climate negotiations	Inspire action by finance leaders to drive a fundamental shift towards resilient business models and a sustainable economy
Members	9 leading financial institutions and investors	Multiple financial stakeholders – including data users and data preparers	14 insurance companies NS 3 IGO / NGOs	Over 200 financial institutions, including banks, insurers and investors work with UNEP	CFOs and finance teams, accounting community, Investors, capital markets & wider finance community, governments, regulators & policy makers, academia
Select achievements	Helping to advance new investment opportunities in clean energy as well as other sustainable development goals	Simultaneously released its Recommendations Report and a 60-day public consultation period in Dec 2016	Formation of IDF was very recent (2016)	Incubation and successful spin-off of the UN-backed PRI, the Portfolio Decarbonisation Coalition and Natural Capital Declaration	Co-founding a global coalition, the International Integrated Reporting Council (IIRC), to improve the way businesses report activities to investors
Funding (data where available)	Over \$8 billion in commitments as of April 2016	N/A	N/A	Funding from member and partner organisations	N/A
Contact / membership info	https://www.ft.com/content/d5b05a66-fb44-11e5-8f41-df5bda8beb40	info@fsb-tcfid.org , Consultation responses: https://www.fsb-tcfid.org/	http://theidf.org/contact	http://www.unepfi.org/membership/	accountingforsustainability@royal.gov.uk

SOURCE: SYSTEMIQ, BUSINESS & SUSTAINABLE DEVELOPMENT COMMISSION. ALL DATA FROM ORGANISATION WEBSITES OR ANNUAL REPORT.

Collective action which cuts across sectors to encourage innovation: The XPRIZE



- **What is it?** XPRIZE creates financially-incentivised competitions to solve the world's 'grand challenges' which are often sustainability focused (e.g. water abundance and health diagnosis are current XPRIZE topics)
- **How does it encourage collective action?** XPRIZE encourages a large number of groups to work in parallel, rather than a single entity, prizes ultimately allow society to reap the benefits of more minds working on a problem from many different angles
- **What has it achieved?** Example achievements include an XPRIZE which asks competitors to develop a medical device which will diagnose medical conditions within 24 hours (<http://tricorder.xprize.org/>)
- For partnership and sponsor opportunities, visit <http://www.xprize.org/about/contact>

Collective action which cuts across sectors to encourage women's empowerment: UN Panel on Women's Economic Empowerment



- **What is it?** The panel considers the best ways to unlock the power of women to work and achieve their financial independence. The panel includes gender equality actors, economics experts, academics, trade union leaders, and business and government representatives. It is funded by DfID
- **How does it encourage collective action?** The High-Level Panel will be informed by consultations with key stakeholders around the world
- **What has it achieved?** Initial report published in Sept 2016, second in March 2017
- For more information, email empower.women@unwomen.org

[APPENDIX] Guideline criteria used for inclusion / exclusion of a collective action initiative

Guideline criteria for inclusion

- Large-scale multi-stakeholder, international initiatives
- Strong private sector collaboration or leadership
- Aiming to find innovative approach to common market (in sector) problems
- Focuses on system approaches
- Public-private partnership favoured

Guideline criteria for exclusion

- Exclusively donation- or relief-based initiatives
- Business association only (unless there is a specific initiative that meets inclusion criteria)
- Initiatives which are almost entirely public sector, international organisation (e.g. WHO) or NGO led. Must include strong private sector collaboration.
- Indexes which benchmark industry behaviour

**For more information
contact the BSDC Secretariat at
take-action@businesscommission.org**

